



**Pass on !**

**Know-how, craftsmanship, and intangible cultural heritage**

**5<sup>th</sup> international symposium  
of French center of intangible cultural heritage – World Culture House**

**tuesday 6 et wednesday 7 septembre 2016 in Vitré (35)**

**with the support of ministry of Culture/ department of heritage,  
of Brittany Region, and the city of Vitré**

**In collaboration with the association of the Masters of art and their students workshop,  
l'IREST (Paris 1-Panthéon-Sorbonne university), the LISST – Social anthropology center  
(Toulouse-Jean Jaurès university), university of Guizhou Minzu  
and the City of architecture and heritage**

From applied arts schools to workshop conservatory, from compagnonnage to master-student system, know-how transfer is a major issue of craftsmanship and of intangible cultural heritage's preservation. States, collectivities, communities and individuals tried to overcome this challenge by developing, at different scales, different transmission systems, some of the oldest of them have come down through the centuries.

Training, institutionalized or not, is sometimes link to the promotion and nomination of the ones who have the greatest mastery of those techniques and professions. After the Second World War, in an environment of destruction and loss, the « Living Human Treasures » system has been set up by Japan, in order to ensure the protection of many endangered knowledges, artistic abilities and craftsmanship. In 1993, this system inspired to UNESCO a same-named program, in the aim of encouraging member States to distinguish the most talented holders of artistic expressions and practices, which are recognized by the Convention for the Safeguarding of the Intangible Cultural Heritage of 2003. It has the purpose of transferring these to future generations. In the nineties, these program results in various form, depending on national contexts, in different Asian, African, South American and European countries. In France, the plan « Masters of art and their Students » has been created in 1994 by the ministry of Culture and Communication.

On the territories, public and private players of those sectors, preservation and training institution, as well as professional networks, try to mobilize and to adapt their practices to technological, economic and social changes, in order to experiment operational and innovating transmission methods of know-how and professional skills.

In a comparative and critic perspective, researchers from multiple fields (anthropology, history, economy, ...), administratives or scholars managers, artists and practitioners, from Japan, China, Italy, Hungary, Belgium, Switzerland, and several french regions, are invited to share their reflections and accounts, through the presentation and the critical evaluation of different formal, non-formal and mixed devices and experiences implemented in Brittany and in other territories in France, Europe and all around the world.

Those meetings are organized during the CPFCI ethnopôle (national research and ethnological resources cluster) annual symposium, on the area of intangible cultural heritage policies and their effects, on the occasion of the exhibition « Master of art » at Vitré between 28 may to 18 september, in partnership with the Masters of art and their students workshop. Those conferences act on the

specific thinking process engaged in 2016 by the Region on the craftsmanship support in Brittany.

## **Draft program**

### **Tuesday 6 September**

#### **11h Opening and introductory conferences**

Representatives of World Culture House, Vitré city, Brittany region, Ministry of Culture and Communication

Francesca Cominelli, economist, lecturer at IREST, University Paris 1 Panthéon-Sorbonne  
*Craftsmanship and intangible cultural heritage : thinking of transmission system*

Noriko Aikawa, ICH's advisor for the Japan's Agency of Cultural affairs, former director of the Unity of Intangible Cultural Heritage of UNESCO  
*Excellence and authenticity - Living Nationals Treasures (Humans) – Japan and Korea*

#### **14h30 Distinction and transmission's measures**

Joeri Januarius, coordinator ETWIE, center of expertise on the technical, scientific and industrial, professor at the Free University of Brussels  
*The transmission of knowledge un Flanderts to a new backup system heritage intangible ?*

Dóra Kovács, coordinator of the National comity of intangible cultural heritage of Hungary, Hungarian Open Air Museum Szentendre  
*« Folk craftsmanship »'s system and/or Táncház's transmission method*

Xiao Yuan Ping, vice president of Guizhou Minzu's university (China), Professor  
*Inheritance and protection of Guizhou's Minority People's Traditional Craftsmanship (french translation)*

16h-16h15 Break

Pascal Leclercq, scientific and cultural director of the Craftmanship's National Institut (INMA)  
*Masters of art and their students' plan : evaluation (1994-2014) and current developments*

Pierre Reverdy, Masters of art and their students' workshop's international representative, Master of art, art's cutler specialized in damask steel  
*« National Craft Living Treasures » project*

17h15 End of the first session

**18h Thematic visit to the « Masters of art » exhibition with artists presents, who will share their transmission experiences :** Yves Benoît, diaperer, printer, velvet maker, Master of art, Masters of art and their students' workshop's association President ; Cyril Fortin, cabinetmaker, clavichord and pianoforte's restorer ; Christine Hurier, ornamental-embroiderer ; Annie Bocel, engraver artist, typographic hallmark engraver ; Gaétan Girard, art engraver, copperplate printer ; Denis Mallejac, old frame restorer, Master of art...

### **Wednesday 7 september**

9h welcome/coffee

### **9h30 « Mixed » system, compagnonnage and workshop-academy**

Marie-Hélène Massé-Bersani, Director of Gobelins' factory's production (Beauvais and Savonnerie) and of the lace's workshop of Alençon and Puy  
*Textile know-how's transmission within the Mobilier national.*

Eric Fischer, Director of Notre-Dame de Strasbourg's Foundation  
*Notre-Dame de Strasbourg's Foundation, 800 years of practice in safeguarding Strasbourg's cathedral*

11h-11h30 Coffee

Nicolas Adell, anthropologist, lecturer at Toulouse-Jean Jaurès University  
*Masters in trance : compagnonnage's system of knowledge transfer*

Hervé Munz, anthropologist, Neuchâtel's University Institut of Ethnology (Switzerland)  
*Patrimonialization and knowledges transmission : a watchmaking complication*

### **14h Formal transmission: art schools**

Danièle Yvergniaux, director of the European school of art of Brittany  
Training in relation with workshops and professionals of ceramic (Quimper, Limoges, Glasgow), glass (Meisenthal)...

International center of glass art of Meisenthal : transmission & local development (pending)

15h-15h15 Coffee

### **Round table: transmission experience (in alphabetical order)**

Jean-Paul Chapelle, compagnon carpenter, responsible for Compagnons and project manager magazine, former president of the Compagnon's national federation of building trades

Roger Hérisset, doctor of ethnology specialized in basketwork studies, research fellow at the Center of Celtic and Brittany's studies of Occidental Brittany University

Pascal Jaouen, embroiderer and designer, founder of Quimper's art embroidery school

Bruno Lesteven, working arm loom's workshop « aux Fils de l'Arz », president of the Weaver professional union of Brittany and master of craftsman in artistic work

Erik Marchand, musician, singer, trainer, DROM-Kreiz Breizh Academi's creative director (transmission of oral's popular cultures and modal music)

Paul Robert-Kerouedan, administrator, Regional Federation for culture and maritime heritage in Britain (FRCPM), Training Centre Hell's studio

17h Closing

## **Practical information**

**Entrance free with advance booking:** [info@cfpci.fr](mailto:info@cfpci.fr)

### **Places and contacts:**

Centre culturel Jacques Duhamel - auditorium Mozart – entrance by 6 rue de Verdun

Phone.: +33 (0)2 23 55 55 80

Centre français du patrimoine culturel immatériel – Maison des Cultures du Monde - Prieuré des Bénédictins – entrance by the convent, 2 rue des Bénédictins or Square des Bénédictins

Phone: +33 (0)2 99 75 82 90

### **Scientific comity and organization:**

Nicolas Adell

Anaïs Boutrolle

Séverine Cachat

Francesca Cominelli

Christian Hottin

Clémence Thomas